

# The Woman Business Enterprise (WBE) Certification

Your bridge to high-value contracts and unparalleled growth. If you're a woman-owned business aiming for success, WBE certification opens the door to new, competitive opportunities. It proves your credibility to government agencies and major corporations with supplier diversity goals.

### **PPA Benefits**

Stand out as a certified Women-Owned Business in a competitive marketplace:

- WBE Certification helps you access exclusive opportunities that are set aside specifically for women entrepreneurs, both in the public and private sectors
- Gain eligibility for women-owned set-aside contracts at the state and local levels
- Increase visibility with large corporations that have supplier diversity goals
- Build credibility with buyers who prefer or require certified vendors
- Unlock new avenues for funding, subcontracting, and partnerships









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## **Eligibility**

To qualify for WBE certification, your business must be at least 51% owned, operated, and controlled by one or more women who are U.S. citizens.

#### Additional requirements include:

- Must be independent and not dependent on a non-woman-owned firm
- Must demonstrate the expertise or knowledge to run the business
- Must be a for-profit entity based and operating in the United States

These criteria ensure the certification is awarded only to businesses that are genuinely owned and led by women.

# Connecting You to Government Contracts and other Opportunities

# What can **B** G CONNECT do to help your business?

B2G simplifies the WBE certification process by guiding businesses through each step, from understanding eligibility to submitting necessary documentation. Their expert team ensures your application meets all requirements, making the process seamless and efficient. With B2G's support, you'll be prepared to take advantage of exclusive contracts.

