B CONNECT

The Minority Business Enterprise (MBE) Certification

The gateway to unique contracts and increased market visibility. For minority-owned businesses looking to thrive in competitive spaces, MBE certification helps you stand out and scale with confidence. It validates your business as a diverse supplier, opening doors with government agencies and Fortune 500 companies alike.



Benefits

MBE certification gives your business the recognition and access needed to secure contracts, expand your network, and accelerate growth, including:

Qualify for minority set-aside contracts at the local, state, and corporate levels.

Build credibility with buyers focused on diversity and inclusion

Get listed in exclusive supplier diversity directories used by major corporations

Access networking events, mentorship programs, and capacity-building resources

Gain a competitive edge in both the government and private-sector marketplaces

Eligibility

To qualify for MBE certification, your business must be at least 51% owned, operated, and controlled by individuals who are U.S. citizens and members of a recognized minority group. These groups include African American, Hispanic American, Native American, Asian-Pacific American, and Subcontinent Asian American.

Additional requirements include:

- Minority owner must manage daily operations and have ultimate decision-making authority
- Must be a for-profit entity located and operating within the United States
- Owner must demonstrate knowledge, experience, and control over the company's core functions

Connecting You to
Government Contracts
and Other Opportunities.

What can CONNECT do to help your business?

With B2G's expert assistance, businesses can quickly and easily obtain the MBE certification. From understanding eligibility to compiling required documents, they provide personal support throughout the application process. By working with B2G, businesses can focus on what they do best while leaving the certification details to experts.





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